



Shaw House Reaching Maine's Homeless Youth

Sponsored by:

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PRESS RELEASE

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Contact:

Sally Tardiff, Executive Director, The Shaw House (207) 941-2874 sallytardiff@theshawhouse.org; or Rick Tardiff, Program Director, The Shaw House (207) 941-2874 ricktardiff@theshawhouse.org



Shaw House to Hold Annual Shaw House Challenge in Support of Homeless Youth in the Bangor Region

(Bangor, Maine) – On Saturday, September 17th, 2011, 30 cyclists and 3 support vehicles backed by over 125 new donors and 20 corporate sponsors will set out on a 42 mile benefit ride for Maine's homeless youth. Supporters have helped raise over 15,000 added to corporate donations from over 20 local businesses. Media are encouraged to attend the kick-off event from 7:30-8:30am at Cascade Park on State Street in Bangor this Saturday.

The Shaw House, a non-profit homeless shelter for youth based in Bangor, has served over 7,000 homeless or at risk of becoming homeless youth since inception in 1991. The programs reach youth aged between 10 and 23, providing 24-hour shelter and safety through the Shelter and Day Program, outreach services, a transitional living program that provides intensive support and guidance to a small group of its service population, a medical clinic, and an on-site educational program where our homeless youth can earn their High School Diploma. The Shaw House covers the entire eastern part of the State of Maine.

On the morning of Saturday, September 17th, cyclists will enjoy the morning air through approximately 42 miles of a beautiful stretch of Maine. Riders will start and end at Cascade Park on State Street in Bangor, head through the downtowns of Orono and Old Town, then take a trip around beautiful Pushaw Lake and end back at Cascade Park. Being dubbed as the “flattest ride in Maine,” it is great route for cyclists at any level.

Riders and donations are still welcome. A rain date is scheduled for Saturday September 24, 2011. Check-in starts at 7:30 am with cash drawings and silent auctions announced before wheels hit the pavement at 8:30 am. We will have support cars for anyone who falls behind or needs to take a break. Rest stops with bathrooms and food and drinks to refuel. Bicycle technicians from Rose Bike will be on hand to help those that have technical difficulties. Course information, including the route, interactive map, and elevation is on the Challenge Course page at challenge.theshawhouse.org.

The Shaw House Challenge benefit ride will be held on Saturday, September 17th, 2011. Riders are welcome to join. Corporate sponsorships and private donations are welcome support and tax deductible. Contact Sally Tardiff, Executive Director of the Shaw House, at (207) 941-2874 or sallytardiff@theshawhouse.org.

See challenge.theshawhouse.org for more information.

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